

GUIDELINES FOR CONTRIBUTORS TO *RHETORICAL REVIEW*

A. Please enclose the following information about the reviewer:

1. Reviewer's name
2. Reviewer's (highest attained) degree and field of research
3. Reviewer's postal address
4. Reviewer's e-mail address
5. Reviewer's academic position and current research (2-3 lines)

B. Please make certain that the following information about the book is correct:

1. Name of author(s) or editor(s)
2. Title of book
3. Series and number
4. Publisher (place, name, year)
5. ISBN number
6. And please indicate if the book under review contains illustrations, tables, bibliography, index/indices

C. Purpose of the review:

1. The review should contribute to the dissemination of new research in the field of the history of rhetoric
2. Therefore, the review should be written from the perspective of and with a specific focus on the history of rhetoric

D. The review must contain:

1. Information on titles and page numbers of all (main) sections of the book under review
2. Faithful summary of
 - a. introduction
 - b. all chapters
 - c. conclusion
 - d. declared purpose and results
 - e. indication of intended readership

3. Evaluation of

- a. relevance to the field of the history of rhetoric
- b. readership suitability
- c. composition/ structure
- d. language/ readability
- e. the results with regard to:
 1. novelty (authoritative reinterpretation?)
 2. originality
 3. character of contribution (dissertation?)
 4. position within the research tradition

4. Conclusion

E. Language of review: English

*NB: Reviews written by non-native speakers must be corrected by a native English-speaking colleague or professional copy-editor **before** submission to *Rhetorical Review*.*

F. Style of review:

1. *Puritas*: correct usage, grammar, and syntax
2. *Claritas*: clear argumentation, clear formulations
3. *Ornatus*: *genus modicum*
4. *Decorum*: sober and readable style; impartial and unbiased attitude

G. Length of review (negotiable):

1. Main text: minimum 4.400 characters (including spaces); maximum 17.600 characters (including spaces)
2. Notes (optional): maximum 1.100 characters (including spaces)
3. Bibliography (optional): maximum 2.200 characters (including spaces)

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***Rhetorical Review* will only publish reviews of a high professional standard that focus in a sober and impartial manner on the works under review. The editorial board claims the right to edit and correct, and, if necessary, reject reviews that do not meet the above-stated requirements for publication in *Rhetorical Review*.**